23 June 2021 | Schöneck

GK Software establishes partnership with Abacus for lottery

GK Software announces its Innovation Partnership with Abacus Solutions International Group, providing Lottery Everywhere. The Abacus Lottery Fusion Platform brings retailers, lottery, and vendors together - to ensure lottery can be played as seamlessly as possible across all channels of a retailers point of sale solution. It removes retailers' need to create cumbersome integrations to game providers on dedicated terminals, and it simplifies the entire deployment and engagement process. The Abacus Lottery App is now available as an AppEnablement plug-in to CLOUD4RETAIL OmniPOS, allowing retailers to offer lottery sales at any checkout, increasing basket size and revenue.

CLOUD4RETAIL is GK Software's flexible, open commerce platform providing services for the operation of integrated unified commerce environments from in-store and online touchpoints through to mobile devices. The platform is enriched by innovative services such as AI-based dynamic pricing, personalization, fraud detection, and mobile applications. Now available with Azure, SAP Cloud, and IBM, the extensive expansion and customization options of the various CLOUD4RETAIL services can be used on a wide range of devices.

'The partnership with GK and their innovative AppEnablement allows us to offer retailers the Abacus managed lottery services in a simple and effective way, cutting significant effort and time for retailers and allowing them to realize increased sales and a broader, more integrated way of selling lottery to their customers' says Simon Butler, Abacus CEO. 'We are glad to be able to offer our customers, leading retailers in over 65 countries, such a quick and simple way to introduce lottery, everywhere. Increasing retailers revenue and pleasing their consumers' says Orit Bar-Ad, GK Software Portfolio Director.

See a demo here: [here](https://www.gk-software.com/images/movies/Abacus-GK-Uk-Demo.mp4) https://www.gk-software.com/images/movies/Abacus-GK-Uk-Demo.mp4

About ABACUS

Abacus – the gateway at the heart of connecting consumers, retailers and lotteries in the global market. With an established presence in Europe operating for the last six years Abacus is actively growing their market presence in North America. Abacus believes the future of lottery lies in integrating into the existing retailer and consumer infrastructur es by providing a highly secure transaction gateway that enables all parties to work together and create mutual growth. The Abacus Fusion Platform sits at the heart of connecting consumers, retailers, and lotteries, with the Abacus team managing integration from start to finish. Abacus is building long term relationships by working together to develop new and innovative solutions. We use cutting edge technology, created by forward thinking industry experts, the Abacus gateway enables lotteries and retailers to respond to

the ever-changing consumer market with speed, agility, reliability, and integrity. For more information visit: www.lotteryeverywhere.com.

About GK Software SE

GK Software SE is a leading developer and provider of software for the retail sector, and currently counts 22 percent of the world's 50 largest retailers among its customer base. According to a study published by RBR 2020, the Company is one of the leading international providers of POS software and is the fastest growing business in the industry in terms of the number of installations worldwide (without Hospitality and Petrol). The company offers an extensive range of solutions for stores and enterprise headquarters as well as for the implementation of contemporary omni-channel retail concepts. Thanks to its open and platform-independent software solutions in the GK/Retail Suite, the company has established itself as one of the market's leading providers of technology and innovations. Its solutions enable retail chains with numerous stores to optimize their business processes and to benefit from significant potential for saving costs and implementing customer loyalty programs in order to improve their competitiveness. In addition to its own software solutions, GK Software SE also offers customers a comprehensive range of implementation and maintenance services. Having been acquired in 2012, AWEK GmbH and in 2015, the retail segment of DBS Data Business Systems Inc. In 2017, the company acquired a majority shareholding in prudsys AG, a company focused on artificial intelligence. In 2018, the valuephone GmbH was acquired, which develops leading solutions for mobile consumers. retail7 GmbH, specializing in cloud solutions for smaller retailers, was founded in 2020.

The company employs 1,159 members of staff (figures for 31 March 2021) across its headquarters in Schöneck (Germany) and other business locations in Germany, Czech Republic, Switzerland, South Africa, Russia, Ukraine and the USA. GK Software SE's customers include many well-known retailers, including Adidas, Edeka, Lidl, Aldi, Coop (Switzerland), Netto Marken-Discount, Hornbach, Migros, Grupo Kuo and Walmart. The software is currently being used at almost 500,000 retail and payment installations across approximately 100,000 stores in more than 60 countries. The company has grown rapidly in recent years and its sales revenues totalled EUR 117.6 million in 2020. Since launching the company in 1990, the two founders Rainer Gläß (CEO) and Stephan Kronmüller (deputy board member), together with the experienced management team, have shaped GK Software into a profitable company exhibiting strong growth.

Further information about the company: https://www.gk-software.com

Contact

Investor Relations
GK Software SE
Dr. René Schiller
Phone: +49 (0)37464-84-264
Fax: +49 (0)37464-84-15
E-mail: rschiller@gk-software.com

External Relations
Abacus Solutions International BV
Simon Butler
Phone: +44 (0)7768 282 638
E-mail: simon.butler@abacuslottery.com